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## EEG RECOGNIZED FOR TWO DIFFERENT EVENT INDUSTRY AWARDS

25-year industry veteran weathering the COVID storm by continuing to produce events that create meaningful and lasting impressions that move today's business

September 16, 2020 - EEG has been named to *MeetingsNet's* CMI 25 list, honoring the largest, most influential, full-service meeting and incentive travel management companies serving the U.S. market. On the heels of the CMI 25 nod, EEG has also been named to *Special Events Magazine's* "50 Top Event Companies" list for 2020.



## About MeetingsNet 2020 CMI 25 List

The annual report from MeetingsNet, a leading media outlet for the meetings and incentives industry is a unique resource for corporations looking for experienced event-planning partners. In aggregate, the companies on the 2020 CMI 25 list executed more than 165,000 corporate meetings and over 8,000 incentive travel programs in 2019—events that used more than 15 million room nights at hotels/resorts around the world.

"While 2020 has been an extraordinarily difficult year for the meetings and incentives industry, the experience and creativity these companies bring to the table will serve them well as they face the challenges of creating engaging virtual meetings and developing new operating procedures for the return to face-to-face events," said Sue Hatch, content director for MeetingsNet.



About Special Events Magazine 50 Top Event Companies List

Special Events is the premier destination for news, insights, inspiration, and resources for professionals in the special events industry. It's annual Top 50 list aggregates the most innovative companies making waves across event strategy, design, and production.

"EEG is honored to be recognized once again as one of the top event companies in the United States. Now in our 25<sup>th</sup> year, we reflect on the road that has gotten us to where we are today—and the brands we've touched along the way. We are grateful to our customers for their inspiration and continued trust, and even more so to the 150 employees who call EEG home." -Rich Calcaterra and Matt Gillam, EEG Co-Founders